

On the Blog BarnManager's **Favorite** Equestrian Influencers **BarnManager's Favorite Equestrian Influencers** Many equestrians use social media to stay on top of the latest news and

the wonderful world of horses from their perspective. Continue reading for a list of BarnManager's favorite equestrian influencers on Instagram.

@betweentwoears Alex Calder Make sure to follow Alex Calder's account @betweentwoears for beautiful views of Ireland through the ears of her horse Ben. Get a glimpse at the trails and fields of Ireland with some foal and pony posts mixed in.

results in the sport. In addition to keeping up with your favorite riders and

horse shows, consider adding a few influencers to your follow list and enjoy

@evangrooms Evan Donadt

You should definitely take a look at dressage groom Evan Donadt's @evangrooms account if you are looking for fun. His videos featuring a lighthearted take on equine behavior and life around the barn will make just about anyone laugh out loud.

Matt Harnacke Matt Harnacke documents what it's like to be a model and dressage rider.

@matt_harnacke

founder of @horseworld_tv.

@this esme Esme Higgs Esme Higgs shares videos and photos promoting fashion, beauty, horses, travel, and equine welfare. Esme travels to top competitions around the world and shares her experiences with her followers on @this_esme. She also hosts a podcast, Esme's Country Life, that offers a deeper dive into her

love of the countryside, animals, horses, and riding.

Check out @matt_harnacke to follow along with his travels, watch videos of

him riding during golden hour, and get an inside look at his life as the

Continue Reading Take Your Business to the Next Level With

BarnManager Pro

BarnManager Pro is available now and offers new advanced features to

Learn about some of BarnManager Pro's new tools and how to use them

How To Create Recurring How To Create a New Invoice Invoices

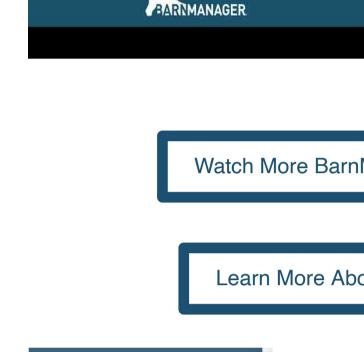
>Invoice Create Rec

^{\$}400 / year

14 Day Free Trial

Unlimited Users

Unlimited Horses



Starter

\$100 / year

14 Day Free Trial

Unlimited Users

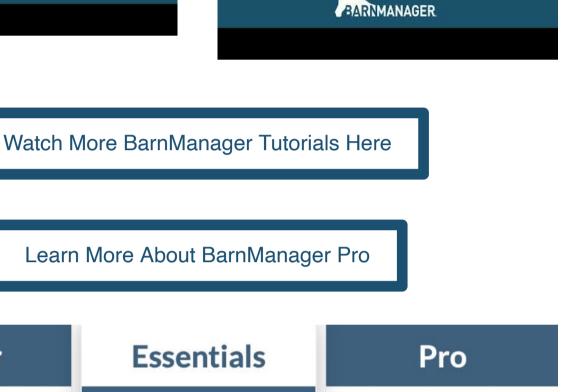
......

Unlimited Horses

.....

help your business succeed.

with these tutorials.

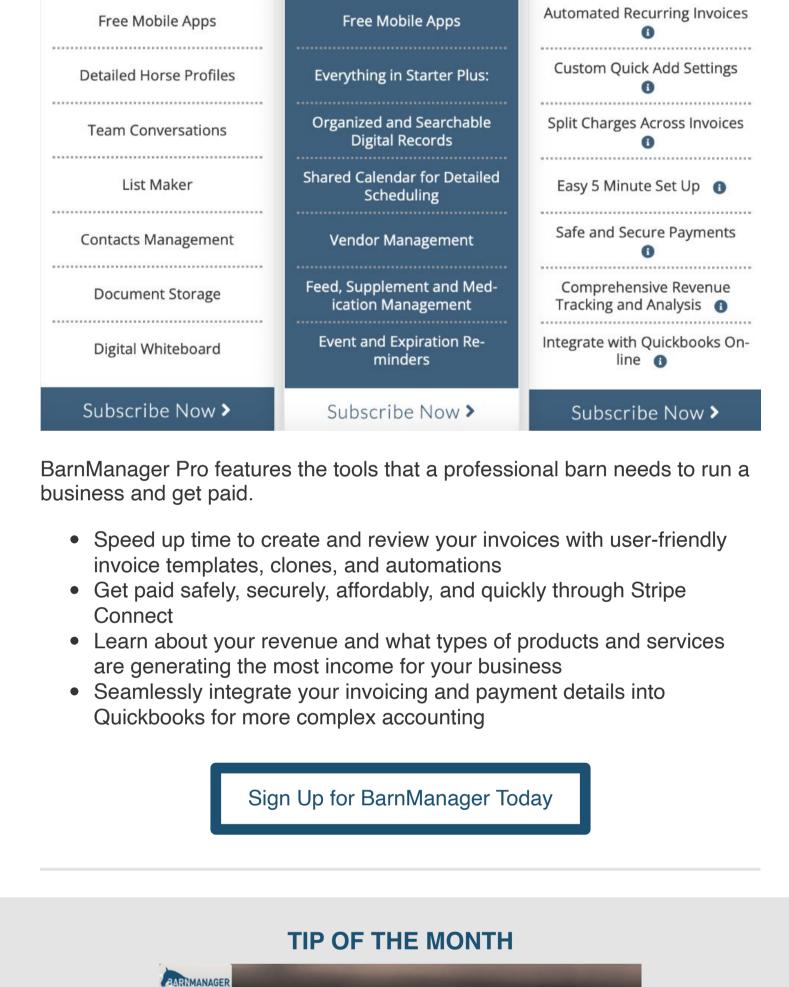


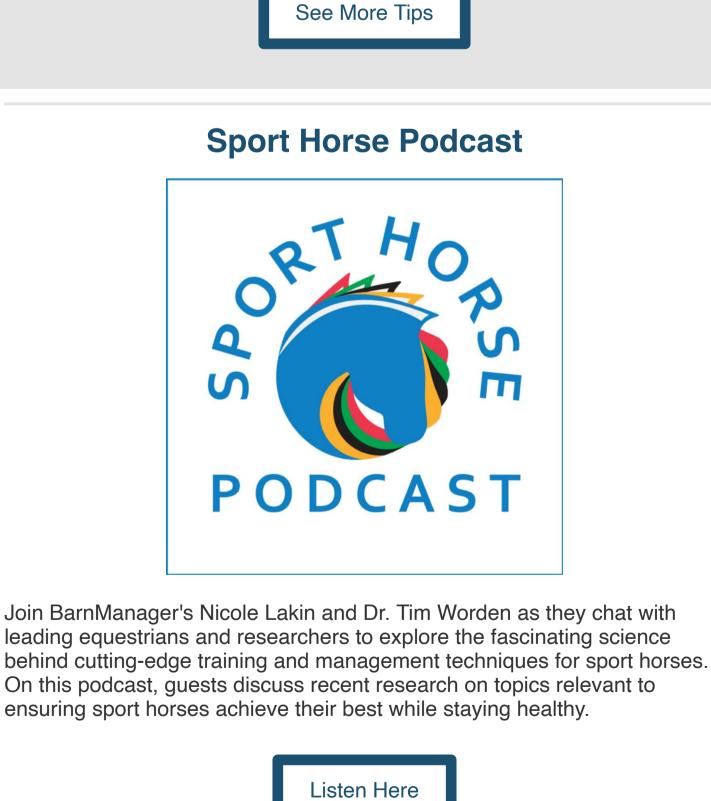
\$700 / year

30 Day Free Trial

Everything in Essentials Plus:

Easy Invoice Creation





#BarnManagerTip

In the ideal footing,

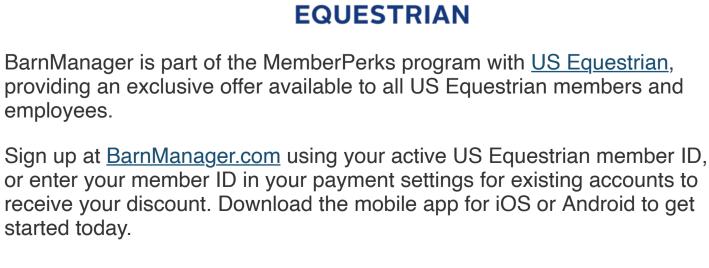
you should be able to

see a horse's

complete hoof print.

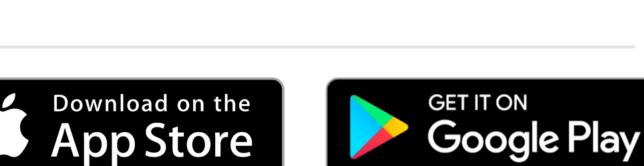
In the perfect footing, you should be able to see a horse's whole hoof print.

Don't Forget to Save!



employees.

started today. Get 15% Off Your BarnManager Subscription



Want more daily news, tips, and motivation from BarnManager?

Follow us on social!

www.BarnManager.com BarnManager is a cloud-based software solution that provides horse owners and managers with the tools they need to streamline and simplify their daily management responsibilities. The program offers digitized record keeping for the many facets of horse care and has developed intuitive and simple business tools to make small business management accessible and easy.